

Flourish

BECOME A SPONSOR

Thank you for considering a sponsorship for The Hochstein School's 2025 Gala, *Flourish*. This event highlights Hochstein and our commitment to providing access to exceptional music, dance, and therapeutic arts education to students of all ages and abilities throughout the Greater Rochester region.

Hosted by Creative Producer and iHeartMedia on-air personality Joe Lomonaco, the evening will feature inspirational performances and stories on Hochstein's impact as well as opportunities to raise essential funds for the tuition assistance and community access programs.

Please see below for information on sponsorship levels and benefits.

SPONSORSHIP LEVELS AND BENEFITS

PLATINUM	Benefits include a program book ad, logo promotion, a full table and eight (8) tickets, as well as additional benefits.	\$10,000+
GOLD	Benefits include a program book ad, logo promotion, and a full table and eight (8) tickets.	\$5,000+
SILVER	Benefits include a program book ad, logo promotion, and four (4) tickets.	\$2,500+
BRONZE	Benefits include a program book ad, logo promotion, and two (2) tickets.	\$1,500+

PROGRAM BOOK ADVERTISEMENTS

Are you interested in a program book advertisement for your business? We offer the following options:

- Full-Page Ad (\$750)
- Half-Page Ad (\$500)
- Quarter-Page Ad (\$250)



SPONSORSHIP BENEFITS

Platinum (\$10,000+)

Benefits include:

- Exclusive recognition as a premier sponsor via a press release
- Promotion of logo on Hochstein's website and in weekly email campaigns, event program book, and event signage. Mentions of sponsors by name on social media platforms.
- Full-page ad in program book
- Complimentary 'best in house' table at the event, which includes eight (8) tickets
- Recognition in Hochstein's FY25 Annual Report
- Portion of sponsorship goes directly to needs-based tuition assistance

Gold (\$5,000+)

Benefits include:

- Promotion of logo on Hochstein's website and in weekly email campaigns, event program book, and event signage. Mentions of sponsors by name on social media platforms.
- Half-page ad in program book
- Complimentary premier location table at the event, which includes eight (8) tickets
- Recognition in Hochstein's FY25 Annual Report

Silver (\$2,500+)

Benefits include:

- Promotion of logo on Hochstein's website and in weekly email campaigns, event program book, and event signage. Mentions of sponsors by name on social media platforms.
- Half-page ad in program book
- Four (4) complimentary tickets
- Recognition in Hochstein's FY25 Annual Report

Bronze (\$1,500+)

Benefits include:

- Promotion of logo on Hochstein's website and in weekly email campaigns, event program book, and event signage. Mentions of sponsors by name on social media platforms.
- Quarter-page ad in program book
- Two (2) complimentary tickets
- Recognition in Hochstein's FY25 Annual Report

CURIOUS ABOUT OUR SCOPE OF REACH?

Hochstein's website receives 6,100 unique visitors monthly, our email campaigns reach over 9,000 subscribers, and we have close to 11,000 followers across our social media platforms!



SPONSORSHIP FORM

- Premier Sponsor (\$10,000+)
- Gold Sponsor (\$5,000)
- Silver Sponsor (\$2,500+)
- Bronze Sponsor (\$1,500)

OR PROGRAM BOOK-ONLY ADVERTISEMENTS

- Full-Page Ad (\$750)
5" w x 8" h
- Half-Page Ad (\$500)
5" w x 4.25" h
- Quarter-Page Ad (\$250)
2.25" w x 4.25" h

CONTACT INFORMATION

Organization/Company: _____

Contact Person: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone Number: (____) _____ - _____ E-mail: _____

PAYMENT METHOD

- Please send me an invoice
- Check (Please make check payable to The Hochstein School.)

Credit Card Cardholder Name: _____

Card #: _____ Exp. Date: ____/20____ CVC: _____

Signature: _____

PLEASE RETURN THIS FORM TO:

The Hochstein School, Attn: Jan Adil
50 N. Plymouth Avenue, Rochester, NY 14614
Or send via email to development@hochstein.org.

Sponsorship logos (JPEG or PNG files) and program ads (PDF or JPEG) are due February 14, 2025 to be included in event program book and signage.

Thank you for your partnership and support!